



MCRUD Steering Committee

Draft Minutes

Tuesday, April 22, 2014

Prevention Network

3815 W. St. Joseph Street, Suite C100

Lansing, MI 48917

Call in number: 877-384-8838

Passcode: 5173936890

I. Call to order & introductions

Mike Tobias – Prevention Network

E.J. McAndrew – Woodlands Behavioral Health

Ashley Willis – St. Joseph County Community Mental Health

Lori Glover – Catholic Charities of Shiawassee and Genesee Counties

II. Approval of March 18, 2014 steering committee minutes

Motion to approve minutes by Lori; seconded by Ashley. Motion carried unanimously.

III. Ideas/Plans for next year

Ideas talked about include:

- doing a conference
- a youth training with Nigel Wrangham (nigelstrategies.com)
- project where youth interview their lawmakers and other policymakers. Possibly film it like Steven Colbert's "In the District" segments that he sometimes does.
- An infographic contest for alcohol awareness month, like Oakland County is doing
- Coalition showcase – this is something that Lisa Coleman has mentioned in the past.
- a teen leadership conference – how to plan and implement what the teens learn and how to deal with the issues in their schools that they find important.

Next year we will most likely have fewer meetings but would still like to continue moving meetings around the state. Possibly even going to the UP if there is interest and if Prevention Network supports it. People are encouraged to email Mike any other ideas they think of. A zoomerang survey might be developed to gauge support of possible ideas.

IV. Brief Round table Reports

Lori STOP is getting geared up to walk in the Curwood Parade and getting involved in other community activities – railroad festival and county fair. Every district agreed to send out their prom/grad letter in their senior packets.

Ashley Ken Stecker presented at their Medical Marijuana Symposium. About 55 people attended and it was well received by attendees.

E.J. Participating in the Drug Take Back Day on Saturday. SADD group in Marcellus is putting on a mock car crash. The group is in their 3rd year of existence. Good seeing them grow as a group. SADD group in Casopolis is still going strong and wrapping up for the year. Awareness around marijuana use and underage drinking, also a huge issue with violence. Another school call me in with issues related to synthetic marijuana. The prom/grad “flyer” went out. It’s about underage drinking and distracted driving. Gearing up for “Smart Summer” campaign. Implementing SAMHSA “Talk They Hear You.”

Mike - CAPV – Deb Garrett from Macomb County is coming to our meeting this evening. The group is discussing whether they have the capacity to get involved in the Recovery Idol Contest and would like to host a Recovery Messaging Training.

V. Committee Reports & Recommendations

a. Executive Committee (EC)

- **May 27** - Meeting/Workshops - Eaton RESA, Charlotte. Topics: "One Region's Social Marketing Approach to Reducing Underage Alcohol Use!" by Denise Herbert, Prevention Coordinator for Network 180 and "Engaging Parents through the Creative Use of Technology " by Stephanie VanderKooi, Prevention Service Coordinator for Lakeshore Coordinating Council. \$25 includes lunch and 3.0 MCBAP Hours.
- **June 24** – Gaylord. The plan is to hold the meeting in Gaylord if there are commitments from people in the area to attend it. Mike reported that he believes Gery Shelafoe is planning on bringing some kids from a youth coalition to present on what they have been working on.
- **July 31** – MCRUD 18th Annual Birthday Celebration. No steering committee meeting. This is the last Thursday in July. Nominations for the MCRUD Hero Awards will be going out soon and everyone is encouraged to nominate someone.

b. **Development Committee** – The "Partner with PN Dinner" might become a "Partner with PN Reception." Prevention Network had their board retreat a few weeks ago. Kori White Bissot facilitated the retreat. The retreat focused on planning for PN and fund development is incorporated into the planning.

c. **MCRUD Membership Policy/Agreement Work group** – Has not met recently. A meeting wizard has been sent out to establish a regular meeting date and time. If anyone is interested in participating let Mike know.

VI. Local/State/National Issues or News

- SB247 – extending alcohol sales to 4 a.m. – **not aware of any changes in the status of this bill.**
- HB4891 – earmarking money for prevention and treatment – **not aware of any changes in the status of this bill.**
- HB4560 – making it easier for gas stations to get a liquor license – **not aware of any official changes in the status of this bill but Mike has heard that this bill may be getting some traction.**
- Phusion Projects (make of Four Loko) legal settlement with 20 state attorneys general and San Francisco City Attorney Dennis Herrera. **Michigan was not one of the 20 states.**
- Midwest Alcohol Policy Summit – **The conference went very well and Michigan was well represented. About 25 Michigan people attended it. Over 300 people from 26 states attended the conference and some of the presentations are posted on www.drugfreeactionalliance.org.**
- **[Grand Rapids B.O.B. Faces Liquor License Suspension](#) – The State AG's office asked for a 10 day license suspension; the MLCC issued a 3 day suspension and the retailer plans to appeal the suspension according the article.**
- PAIA Alcohol – **Lots of chatter about this product. Mike has received several emails about this product over the weekend and yesterday. Apparently newspaper articles have mentioned that this product has been approved by the Federal Trade Commission. However, Ashley reported that a news article she read indicates that the product was approved in error. Ashley will send Mike the article and Mike will post in on MCRUD's facebook page.**
- MLCC approves online server training - **A week ago or so, MLCC approved online server training.**

VII. New Business – no new business

VII. Old Business – no old business

X. Resources/Upcoming Conferences – Most of the resources are hyperlinked so you can get more information. MCRUD also posts a lot of articles and announcements on its facebook page.

- [May 2, 2014 – Kent County’s 2014 Youth Summit.](#)
- May 8, 9, 15 & 16 – Substance Abuse Prevention Skills Training - L'Anse, MI 49946 (Upper Peninsula). No registration fee. Click [here](#) to register.
- May 9 - MAADAC Spring Conference at The Inn at St. John’s in Plymouth. Click [here](#) for more information and registration.
- [May 16 – Substance Abuse Prevention Ethics](#), \$80 – Prevention Network, Lansing.
- [May 30 - ICRC Prevention Specialist Exam Preparation](#) \$35 and Portfolio Development Workshop \$35 – Prevention Network, Lansing.
- [July 16-18 – Northwest Alcohol Conference – Boise, Idaho](#)
- September 22-23, 2014 - 15th Annual Substance Use Disorder/Co-Occurring Disorder Conference, Lansing, MI. Go to www.mi-pte.org for more information.
- September 15-18 - [National Prevention Network 27th Annual Research Conference](#) –Hartford CT.
- October 16, 2014, Parenting Awareness Michigan, Holiday Inn of Marquette, MI. Currently there is a request for workshops out. Click [here](#) for more information.
- November 10, 2014, Kellogg Hotel & Conference Center, East Lansing, MI. Currently there is a request for workshops out. Click [here](#) for more information.

10:51am – motion to adjourn by Ashley; seconded by E.J.; motion carried unanimously.