



**MCRUD Steering Committee Agenda**  
Tuesday, October 22, 2013 – 10:00 AM - 12:00 PM  
Prevention Network Office  
3815 W. St. Joseph St., Suite C100  
Lansing, 48917

Call in number: 877-384-8838  
Passcode: 5173936890

- I. Call to order & introductions**
- II. Approval of September's minutes**
- III. Brief Round table Reports**
- IV. Committee Reports & Recommendations**
  - a. Development
  - b. Executive Committee (EC)
    - MCRUD Agreement / MCRUD membership policy
    - November 26 – Lansing
    - December – NO MEETING
    - January 28 – location TBD
- VI. Local/State/National Issues or News**
  - SB247 – extending alcohol sales to 4 a.m.
  - HB4891 – earmarking money for prevention and treatment
  - Michigan Liquor Control Commission semi-annual public comment hearing – December 4 at 10:00 a.m.
  - MLCC Declaratory Ruling – see attachment
  - H.R.2748 : Postal Reform Act of 2013 / S.1486 : Postal Reform Act of 2013. Click [here](#) for legislative information from the Library of Congress. You can search for Federal bills here.
- VII. New Business**
- VIII. Old Business**
  - Meeting format/MCRUD calendar for next year. Decision on March 18 meeting.
- IX. Resources/Upcoming Conferences –** Most of the resources are hyperlinked so you can get more information. MCRUD also posts a lot of articles and announcements on its facebook page.
  - October 30 - 11th Annual Keys to Understanding Addiction and Consequences of Use Macomb Intermediate School District. For more info call Nancy Buyle at [586-228-3439](tel:586-228-3439) or Maplegrove Community Education at [248-661-6170](tel:248-661-6170).
  - October 31 – FREE training: HIV and Older Adult/Chronic Disease/Substance Abuse. Waterford. Click [here](#) for more information.  
  
November 2 – FREE “Messaging Training. Telling Your Recovery Story.” Click [here](#) for more info.
  - November 9-11 - [28th Annual High School Leadership Conference](#) - Student Leadership Services, Shanty Creek Resort, Bellaire, MI.

- New M-PTE Trainings for Fall: Advanced Adolescent Substance Abuse Treatment (Nov 15) and Building Recovery Capital (Dec. 13). \$30 and includes 6 CEUs. Click [here](#).
- November 18, 2013, Parenting Awareness Michigan Conference. Kellogg Hotel & Conference Center, E. Lansing, MI. Visit [www.preventionnetwork.org](http://www.preventionnetwork.org) for more info.
- March 25-27, 2014 - Michigan Traffic Safety Summit - Kellogg Hotel & Conference Center in East Lansing.
- May 2, 2014 – Kent County’s 2014 Youth Summit. Registration opens Jan. 6, 2014.
- [2012 STOP Act Report to Congress](#)
- [The CBHSQ Report: A Day in the Life of American Adolescents: Substance Use Facts Update](#)
- [UDETTC Resource Alerts: October 2013](#)
- [UDETTC Online Distance Learning Courses](#) ( 4 currently: Conducting Compliance Check Operations; Environmental Strategies; Party Prevention and Controlled Party Dispersal; Techniques for Managing Special Events; and Source Investigations coming soon!
- Faces and Voices of Recovery E-Newsletters:
  - [October 2, 2013 – New survey and Recovery Month Wrap Up](#)
- **Effectiveness Bank Alerts:**
  - [Guilt- or shame-inducing responsible drinking ads backfire](#)  
Students already burdened by these emotions reacted to shame or guilt-inducing 'responsible drinking' ads by intending to and actually drinking more, the opposite of what was intended. Piling on shame or guilt led them to feel less of the same emotion and to divorce themselves from the ads' messages. This intriguing series of US studies may reinforce the feeling that the ways anti-substance use media campaigns can backfire are so various, the safest option is not to try them.
  - [Flawed evidence for drug education's preventive impacts](#)  
“It may be educationally valuable, but in preventive terms, school-based drug education is largely a waste of time, even the 'best' evidence to the contrary is deeply flawed.”
  - [Recovery is the Norm](#) -How common is recovery from dependence and other substance use disorders? Can we realistically hold out not just the possibility but the *likelihood* of recovery, even to dependent users whose problems severe enough for specialist treatment?
- [SAMHSA Headlines – Sept. 12](#)
- [SAMHSA Headlines – Sept. 26](#)
- [SAMHSA Publication – Integrating Behavioral Health and Primary Care for Children and Youth – July 2013](#)
- [SAMHSA’s New Publications](#) – Results form the 2012 NSDUH; Tips for College Students after a disaster or other trauma.
- [SAMHSA’s September National Recovery Month Newsletter](#)
- [CAPT on the Web – September 2013](#)
- S4SD – Strive for a Safer Drive – see attachment
- North American Conference on Elderly Mobility – see attachment
- e-SBI - The Community Preventive Services Task Force released its findings on electronic screening and brief intervention (e-SBI) for excessive alcohol use. Read our News & Announcements [feature](#) to learn more about the findings and access a summary of the review.
- [Powerpoint presentations from the FASD Conference](#) that was held Sept. 12 in Ann Arbor. Scroll to the bottom and you will see 5 of the presentations from the conference.

