



## Weekly MCRUD Resources

Week of July 18, 2016

- **Fetal Alcohol Disorder Spectrum (FASD) Task Force Interactive Resource Map**
  - A new PDF guide allows people to select resources, the diagnostic clinic roster, and the list of the parent support groups for FASD by county. To access the map, visit the FASD Task Force website at <http://ddi.wayne.edu/fasd.php> and find the link under the sub-heading “Resources for Families and Professionals/FASD Resources in Michigan Interactive Map.”
- **The Center on Alcohol Marketing and Youth (CAMY)**
  - CAMY has a new report out today, *Alcohol Advertising Compliance on Cable Television, 2nd Quarter 2015*. You can download a copy [here](#), and watch Dr. David Jernigan explain the report’s significance in a video posted [here](#). They have also posted the news to their [Facebook](#) and [Twitter](#) pages.
- **The Atlanta Journal-Constitution on Georgia Law**
  - This news publication published a story regarding a Georgia law stating that teens can sometimes consume alcohol. The article includes useful information for parents about how to respond, and it can be viewed [here](#).
- **Washington Post on Maryland underage drinking policy**
  - A [landmark ruling](#) by the Maryland Court of Appeals establishes civil liability for adults who knowingly and willfully provide alcohol to those under age 21. The court has generally followed the rule that people, whether drunk or sober, are responsible for their own conduct and in the past declined to hold bar owners responsible for the actions of drunken people. But in its July 5 ruling, the court said a different standard must be applied when children are involved. Read more [here](#).
- **The Daily Meal, on the Anheuser-Busch trend toward lower-alcohol beer**
  - AB InBev has pledged \$1 billion to fight alcohol abuse and will focus its development of new products in the low- and no-alcohol sectors. One reason for doing this could be to increase the company’s margins; with these new products, brewers are able to market low levels of alcohol as desirable, putting the price at or above that of regular beer. Read more about the new products proposed in this marketing strategy [here](#).
- **SAMHSA Headlines**
  - The July 18 SAMHSA headlines has been sent out, with valuable new mental health data, alcohol research, and upcoming events and webinars. View the bulletin [here](#).
- **Upcoming Events Calendar**
  - July 28-29 – Northwest Alcohol Policy Conference, Boise, Idaho
  - September 19-20 – Substance Use/Co Occurring Disorders Conference
  - October 13 – 24<sup>th</sup> Annual Parenting Awareness Michigan Conference, Marquette
  - November 18 – 24<sup>th</sup> Annual Parenting Awareness Michigan Conference, East Lansing