



MCRUD Steering Committee DRAFT MINUTE
Tues., Feb. 28, 2017 – 10:00 AM – 12:00 PM
Genesee Co. Prevention Coalition Office
902 E. Sixth St. Flint, MI 48503

Call in number: 877-384-8838
Passcode: 5173936890

I. Call to order & introductions

Mike Tobias – Prevention Network
Emily Rose Finkle – Genesee County Prevention County
Janine Kravetz – Sacred Heart Rehabilitation Center
Ken Dail – Prevention Network
Danyelle Stolicker – Region 10
Mary Ann Vergith – Alliance of Coalitions for Healthy Communities
Heady Gist – Catholic Charities of Genesee and Shiawassee Counties
Lisa Fockler – Genesee County Prevention Coalition
Ashley Bergeon- Prevention Works/Kalamazoo County Substance Abuse Prevention Task Force
Susan Pulaski – Northwest Michigan Health Department
Amy Bishop – St. Clair Co Health Department
Sara Krebs – Gratiot County Substance Prevention Coalition
Corey Benney - Spring Prevention Petoskey
Lori Clark – Hope Network
Leah Karas – Genesee County Prevention Coalition
Kristin Gilpin – Catholic Charities of Genesee and Shiawassee Counties
Colleen - Van Buren Community Mental Health
Lisa Peeples-Hurst – Berrien Co Health Department
Nikki - CARE of Southeastern Michigan
Stephanie VanDerKooi – Region 3
Vicky Loveland – Monroe County SA Coalition
Lisa Coleman- Region 10 PIHP
Rebecca Jadwin – Genesee County Prevention Coalition

II. Approval of meeting minutes from October 25, 2016. Motion by Ashley; second Lisa Fockler; motion carries unanimously.

III. Presentation by Mary Ann Vergith (Alliance of Coalitions for Healthy Communities) – Underage Drinking Prevention Toolkit – made up of 17 coalitions

- a. Retailer packet – vendor education to retailers selling alcohol – provide each coalition with 10 packets. Coalition targets any ten retailers they feel needs it most. Preventing alcohol sales to minors MLCC brochure. Letter from Sheriff that outlines laws of providing alcohol to minors; 21 to Buy Not Supply campaign which was started by Royal Oak C.C; purchasing window/door clings that will be distributed to all retailers. Provide the year sign; another piece from MLCC saying it's a misdemeanor to provide alcohol; Parents Who Host Lose the Most card...been promoting this about 10 years most of these are sent out with Safe Graduation, some send it out to everyone in high school; Excerpt from the law piece. New this year a series of toolkits, marijuana, RX, Talk Sooner App partnering with West side of the State; Keep them Safe, Keep them Healthy, developing a speakers brochure. Working on buzzed driving is drunk driving campaign; PEEPS. mavergith@achcmi.org. achcmi.org.

IV. MCRUD Election and discussion about [MCRUD Agreement](#) and [Membership Policy](#). Some discussion about bringing back the use of the MCRUD agreement and membership policy. People are encouraged to review these documents prior to the next meeting.

- a. **New Chair** – Ashley Bergeon and Jim Gallant were both nominated as chair. Ashley was elected unanimously to serve in this role. There were no absentions.

- b. **Secretary** – no one was nominated and the position remains vacant.
- c. **Social Media Coordinator** – MCRUD Coordinator believes that Shelly O’Henley had agreed to serve in this role and will follow up with her.
- d. **Regional Representatives** – MCRUD Coordinator believes the following people have agreed to serve as representatives. Coordinator will review list of MCRUD supporters and hopes to identify representatives in other regions.
 - i. **Region 1** -
 - ii. **Region 2** – Susan Pulaski
 - iii. **Region 3** – Stephanie VanDerKooi
 - iv. **Region 4** – Lisa Peeples-Hurst
 - v. **Region 5** – Janine Kravetz
 - vi. **Region 6**
 - vii. **Region 7**
 - viii. **Region 8**
 - IX. **Region 9**
 - X. **Region 10** – Amy Bishop

V. Committee Reports & Recommendations

Shoalition Showcase Planning Committee – Lisa Peeples-Hurst reporting. Tuesday, April 25 @ Peckham, Inc. Lansing. Focus on engaging youth in prevention. 5.0 MCBAP credits. Registration starts at 9:15 am and start at 9:45 p.m. and lasts until 4:30 p.m. \$30; after 4/18 \$40. Lunch is included. Coalitions are encouraged to have a display. Coalition Shout Outs throughout the day.

VI. Local/State/National Issues or News

- a. **MLCC** – Self serve taps are here. Mike reported. A new Commissioner Jacobsen is replacing Ed. Gaffney.
- b. **MI Legislature** –
 - i. See attachment of bills that were passed last legislative session – Mike reported.
- c. **National** – A bill to reduce alcohol taxes at the federal level. Utah bill passes on .05 BAC level. Utah is the first State in the Nation to lower their limit to .05.

VII. New Business –

- a. **MCRUD website** – Mike will be working with Kristine Norton to redesign the website. Anyone with expertise in this area is welcome to help.

Coalition to Raise the Michigan Beer Tax – After Rep. Hooker introduced HB5873 in September of 2016, a coalition to raise the Michigan beer tax was formed. There was a meeting last week and the next meeting will be determined soon through a doodle poll.

VIII. Old Business – no old business that hasn’t already been addressed.

IX. Brief Round table Reports

- a. **Vicky Loveland** – Monroe Coalition. Getting ready to launch an underage drinking prevention campaign.
- b. **Lisa Fockler** – the Genesee County Prevention Coalition is in a bit of a redevelopment phase. Partnership with ACHC is a great thing. Hosting a town hall meeting around underage drinking. Partnership for Success grant; new website: www.thegcpc.org.
- c. **Janine Kravetz** – youth night event coming up March 4; training in community trials is coming up.
- d. **Ken** – mentioned existing trainings and is open to developing trainings. Call PN/Ken if you have a training need.
- e. **Emily Finkle** – shared information from Tall Cop. There is a new Tostitos bag that is doubling as breathalyzer.
- f. **Rebecca** – looking forward to first National CADCA training in March.
- g. **Stephanie** – couple of things going on. Gearing up for youth summit season; Above The Influence; RX; Monday in Ottawa County doing a day with the Liquor Control Commission from 2-4pm. Retailers are invited to it.
- h. **Ashley** – gearing up for sticker shock. “Don’t Supply Be Our Ally.” 6 designs and the winning one has been professionally designed. Radio morning show; recording radio psa. Messages will air on billboards for 4 weeks.
- i. **Amy** – gearing up for program at local Port Huron school. Finished community needs assessment.
- j. **Lisa Peeples-Hurst** – Administer Michigan Model for 5th graders. Poster contest. Developing a calendar. Calendars are being sold for the schools. Our underage drinking prevention campaign is starting in March.

- k. **Susan Pulaski** – kids designed a video on the consequences of getting a minor in possession. Large party bus didn't realized the consequences. Check out website: www.safeinnm.com . Working on a celebration tool kit to go out before spring break and prom, graduation. Easily include it in newsletters and social media. Getting ready to tape our next psa in March. Lock it up message. Pizza box stickers. St. Patrick Day tattoos have been sent on to coordinator.
- l. **Sara Krebs** – ATI basketball night. Gearing up to do sticker shock project during prom season. The coalition is applying for DFC grant.

X. Resources/Upcoming Conferences –MCRUD also posts articles/information via facebook and twitter.

- a. Resource Sheets are posted on the MCRUD website.
- b. [Facing Addiction in America](#) – The Surgeon General's Report on Alcohol, Drugs, and Health
- c. March 2, 2017 - The Ninth Annual Gambling Disorder Symposium – Novi
- d. March 16, 2017: Basic Elements of Effective Prevention, 9 am-4 pm, Prevention Network
- e. March 21-23, 2017 – MI Traffic Safety Conference – E. Lansing.
- f. April 25, 2017: 2017 Shoalition Showcase; 9:30 am-4:30 pm, Peckham, Inc., Lansing
- g. May 2, 2018 – Michigan Prevention Association's Advocacy Day - Lansing
- h. Global Alcohol Policy Conference. [October 4-6, 2017](#) – Melbourne, Australia.
- i. Spring 2018 (I think April 10-12) – Alcohol Policy 18 Conference – Arlington, VA

Lisa Coleman reported that a SAPTS Training is scheduled this week and next week and it is full. Also, the State is planning another SAPTS training in July (possibly Grand Rapids/Kalamazoo area); also hosting a training up North or in the Upper Peninsula.

Susan Pulaski reported that Tobacco Free Michigan is having a conference in Traverse City at Great Wolf Lodge on May 1-2.

It wasn't clear who motioned to adjourn; Heady Gist seconded the motion and the motion carried unanimously to adjourn. The time was about 12:00 noon.