



## Weekly MCRUD Resources

Week of January 23, 2017

- **Facing Alcohol Concerns through Education (FACE)**

- The nonprofit FACE, which previously discontinued its operations but continued to provide online resources, will shut down their website in June of 2017. The organization urges people in prevention to access the site, [www.faceproject.org](http://www.faceproject.org), and download these resources while they are still available. You will find high resolution PDFs of over 40 poster concepts, youth focused materials, policy initiatives, community organizing options, case histories, logos, surveys, films, pamphlets, handouts and innovative ideas for creating community change. All materials have been based on national research and focus tested.

- **U.S. Alcohol Policy Alliance: Alcohol Advertising/Youth Exposure NEWS RELEASE**

- Research has been released this month in the highly regarded journal *Addiction* adding stronger evidence linking alcohol advertising/youth exposure to youth drinking including hazardous drinking and suggesting the need for more stringent, binding codes and regulations. The *Addiction* supplement can be viewed [here](#).
- The U.S. Policy Alliance has created a media release to guide you in spreading the word about this research. Follow the [link](#) to read and share on social media.

- **Healthy Alcohol Marketplace January Newsletter**

- This month's [newsletter](#) has been posted to the website and features key points summarizing the Surgeon General's recent report "*Facing Addiction in America, the Surgeon General's Report on Alcohol, Drugs and Health.*" In particular, the newsletter discusses the report as it relates to binge drinking. Visit the website to view the newsletter and learn how to translate the Surgeon General report into action and advocacy.

- **SAMHSA: Youth Engagement Guidance**

- The U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration (SAMHSA) has released a [new youth engagement guidance](#) to provide federal staff and contractors with strategies, tools, and tips for appropriately engaging youth in government-sponsored meetings and events. The guidance includes resources for a youth services approach, youth development, youth leadership, civic engagement, and youth organizing.

- **Upcoming Events Calendar**

- February 6, 2017: [SAMHSA's 13th Annual Prevention Day](#), National Harbor, MD.
- February 6-9, 2017: [CADCA's 27th Annual National Leadership Forum](#), National Harbor, MD.
- February 9, 2017: Courageous Persuaders competition deadline
- February 16, 2017: Current Alcohol and Other Drug Trends Training, 9 am-noon, Prevention Network
- February 16, 2017: Social Media Literacy Training, Noon-3:30 pm, Prevention Network
- February 28, 2017: MCRUD Steering Committee Meeting, Genesee Health Systems
- March 16, 2017: Basic Elements of Effective Prevention, 9 am-4 pm, Prevention Network
- March 21-23, 2017: [22nd Annual Michigan Traffic Safety Summit](#), East Lansing
- April 25, 2017: 2017 Shoalition Showcase; 9:30 am-4:30 pm, Peckham, Inc., Lansing