



MCRUD Steering Committee – **DRAFT MIN**  
Tues., August. 22, 2017 – **11:00 AM – 12:30 PM**  
Otsego County MDHHS  
931 S. Otsego Avenue  
Gaylord, MI 49735

**Call in number: 877-384-8838**  
**Passcode: 5173936890**

**I. Call to order & introductions**

Susan Pulaski – Health Dept. of NW MI/SAFE Northern MI  
Christie Pudvan – Northern Regional Michigan Entity Region 2  
Nicole Flickema – Health Dept. of NW MI/SAFE Northern MI  
Mike Tobias – Prevention Network  
Lisa Peoples-Hurst – Berrien Co HD/  
Danielle Stolicker – Region 10  
Kelly Oginsky – Hope Network  
Karra Thomas – DWMHA  
Deb Thalison – Ionia Co Health Department  
Patrick Hindman – DHHS  
Matthew Yascolt – Taylor Teen Center  
Rep. Norm Thurston – Utah  
Mary Lou Emerson – Utah  
Michele Swap – SMART Utah County Coalition  
Lisa Fockler – Genesee Co Prevention Coalition (GCPC)  
Emily Finkle – GCPC  
Leah Maschino – GCPC  
Rebecca Jadwin – GCPC  
Laurie Lawlor Clark – Hope Network  
Linda Zott – CARE of SEM  
Colleen Mencl – Van Buren County Community Mental Health  
Amy Bishop – St. Clair Co Health Department  
Donna Hardies – Catholic Human Services  
Janine Kravetz – Sacred Heart Rehabilitation Services

**II. Approval of meeting minutes from June 27, 2017.**

Motion by Deb Thalison, support by Lisa Peoples-Hurst, motion unanimously carried.

**III. Committee Reports & Recommendations**

- a. Shoalition Showcase Planning – Next meeting is October 16 @ 3:00 p.m. People are encouraged to participate.
- b. Executive – has not met. Will meet in September.

**IV. Local/State/National Issues or News**

- a. MLCC – briefly discussed ½ mile rule. MLCC is working to rescind this rule.
- b. MI Legislature – see attachment “Pending Bills 2017-2018”
- c. National – no updates
- d. MI Coalition to Raise the Beer Tax – next meeting is August 28 at 10:00 a.m.

**V. Utah’s .05 BAC Law – Rep. Thurston, Mary Lou Emerson, Michelle Swap. The evidence is very solid on .05.** Rep. Thurston, Mary Lou Emerson, and Michelle called into discuss this new law in Utah. Rep. Thurston looked at the research around lowering BAC limit to .05 and was convinced it was something worth passing and that it would make a positive difference.

**VI. Old Business**

- a. [MCRUD Agreement](#) and [Membership Policy](#) – Lisa Peoples-Hurst is the chair of this work group and plans to schedule a meeting before the next MCRUD Steering Committee meeting.

- b. MCRUD Leadership Positions (social media coordinator, secretary, Regional Reps) –
- c. Website – Coordinator reported that the MCRUD website is undergoing an overhaul but is not ready yet.

**VII. New Business –**

- a. Calendar for FY18. MCRUD Coordinator will work on a draft calendar to present at next meeting.
- b. Next Steering Committee meeting will be Tuesday, October 24 @ PN
- c. Karra reported - Alcohol webinar on August 15 – addressing alcohol use in primary care

**VIII. Brief Round table Reports**

Karra Thomas – Still doing town halls on underage drinking. This Friday is a Women’s Conference. September 9 is the Celebrate Recovery Walk on Belle Isle; The Suicide prevention coalition’s Back to School Rally will be held at Ford Field on September 16.

Matthew Yascolt – the youth coalition is spearheading a prevention campaign for homecoming.

Lisa PH – Gearing up for back to school efforts. They offer to do the ATOD section of the MI model for health curriculum. Primarily to 5<sup>th</sup> graders.

Deb Thalison – Excited about the Too Good for Drugs and Violence curriculum, 13 classrooms.

K. Oginsky – nothing to report at this time.

P. Hindman – a new outlet density guide by the CDC was released.

Lisa Fockler – Gen. Co. Prev. Coalition – looking at community needs assessment using miphy data and digging deeper to look at what contributes to underage drinking. Focus group survey

Laurie Lawlor Clark –if there was an update, the coordinator did not take notes.

Linda – CARE of SEM - # of activities in September. Rockin’ Resources, a recovery event. Keys to addiction conference. Ride for recovery. QPR Suicide Gatekeeper Training through Macomb co coalition on September 11. Holding another one on November 6.

Colleen – Van Buren Co. Focusing on compliance checks and Prime for Life.

Amy Bishop – Safe Dates programming and focusing on underage drinking prevention and violence prevention.

Susan Pulaski – alcohol compliance checks; homecoming initiatives; sticker shock; design bracelets one with mj and one with alcohol message “Rethink Before You Drink.” Homecoming tickets, we ticket the cars \*info on MIPs on one side and info for parents hosting. Lock it up message. Psa – safeinnorthernmichigan.com. kids asking parents to lock up their alcohol. Sign a pledge; actual locks to lock up their alcohol.

Donna Hardies – CHS/UP North Prevention – eastern side of the state, participating in the talk sooner campaign. Just had a billboard placed. Put together an ATOD packet for coaches.

Christie Pudvan – NMRE – Prime for Life. Roll out Botvin’s Life Skills.

Mike – Louise Harder from PN has been or will be trained in Prime for Life.

Janine Kravetz – Bay Co HOPE Task Force hosted a summit on Heroin. 92 people attended in person and 500 participated via facebook live and another 700 watched the recording. October 13 there is a conference on opiates and will be focusing on SBIRT; tonight there is a MIP class.

**IX. Resources/Upcoming Conferences –MCRUD also posts articles/information via facebook and twitter.**

- a. Resource Sheets are posted on the MCRUD website.
- b. September 25-26, 2017 – 18<sup>th</sup> Annual Substance Use/Co Occurring D/O Conference – Lansing
- c. Global Alcohol Policy Conference - [October 4-6, 2017](#) – Melbourne, Australia
- d. Parenting Awareness MI Conference – November 13, 2017, E. Lansing
- e. Alcohol Policy 18 Conference – April 10-12, 2018 – Arlington, VA
- f. Responsible Retailing Forum – April 30-May 1, 2018 - Detroit

Adjourned by consensus at 12:30 pm.