

# MCRUD STEERING COMMITTEE MEETING MINUTES – APRIL 26, 2011

The meeting was called to order by EJ McAndrew at 10:00 a.m. and introduction followed.

## **Those who were in attendance were:**

Ronalee Polad – National Hospitality Institute	*Lisa Coleman – Genesee Co CMH
Jill Melton – Prevention Network	*Ben Jones – NCADD Detroit
Deborah Garrett – C.A.R.E.	*Micki Fuhrman – Ingham Sub Abuse Coalition
Mike Bean – Midland Area Partnership	*Lisa Peeples-Hurst- Berrien County
Ken Dail – Prevention Network	Mike Tobias – Prevention Network
E.J. McAndrew – Woodlands BHN	Luanne Beaudry – Prevention Network
Victor Braatz – Recovery Network	Linda Keefe-Lewis – Cristo Rey/ISAP
Tom Fox – Homer Sub Abuse Task Force	Andrea Miller – MI Liquor Control Commission
Carole Head – Barry County CMH	Brian Dilworth – MI Council on Alcohol Problems

Linda Keefe-Lewis made a motion to add “Attorneys General Letter” under Local/State/National Issues. Tom Fox seconded and motion carried unanimously.

Linda Keefe-Lewis made a motion to approve the minutes of the last meeting. Tom Fox seconded that motion. No discussion followed and motion was carried.

Confidentiality agreement forms were passed to newcomers.

PN financial report - Report was tabled because Ken was not in the room at the time.

## **COMMITTEE REPORTS:**

**Grant review committee** will meet after the steering committee meeting today.

## **Development –**

May 14 is the Heart of Michigan Governor’s Cup Race/Run and several of the PN staff take part in this as a fundraiser for PN. The PN group is named the “Preventionators.”

July 16 is the PN Golf Outing – Sponsors and teams are needed! Mike suggested MCRUD become a sponsor for \$100. Asked the group consider making individual \$20 donations to make up the total needed for the sponsorship.

The Annual Partner with PN Dinner is planned for the evening of the Michigan Substance Abuse Conference. Details will be available at a later time.

Reminder: Donations are always welcome.

## **Executive Committee –**

MCRUD Birthday/Reunion will be celebrated on July 22 at Francis Park in Grand Ledge from 11:00 a.m. to 2:00 p.m. Please invite any past MCRUD Steering Committee members and/or other people you think would like to take part in the celebration/reunion. Nominees for MCRUD Hero Awards to be presented that day are needed. A nomination form will be emailed out soon.

Recently created MCRUD brochures are available now. A pdf version can be sent out by request if anyone wishes to print their own. Let Mike know if you want him to e-mail the pdf to you. The MCRUD website is currently “under construction.”

## **Special Presentation –**

Debbie Garrett from the Greater Macomb Project VOX, which has roots in AA, and locations in Flint, Grand Rapids, and Port Huron, spoke at the meeting. The group promotes addiction treatment, prevention, and recovery through advocacy and education. Her topic was “The Advantages of Incorporating the Recovery Community into Prevention.” She reported in September, Recovery Month, there are several events planned. They already have 4000 signatures acquired at last year’s event for the “Recovery Bill of Rights” bill. A Sober Dinner Cruise is to take place this July with the theme of “Advocate, Educate, Celebrate.” Debbie suggests checking out *jointogether.org* and the CADCA website, as well as the Faces and Voices of Recovery site for good information.

Mike attended a recent art show given by persons in the recovery community and will be posting winning poems on the MCRUD website and facebook page.

Mike would like MCRUD to consider creating a Capital Area Project VOX.

A discussion took place about changing vernacular labeling of those in recovery. An example was offered about the 5K run in Charlotte. Previously, it was called “Walk for Recovery” and now it is to be “The Path to Wellness” for a “Prevention and Wellness Celebration” on Labor Day.

## **Financial Report –**

Ken reported that PN/MCRUD is in constant contact with BSAAS and OHSP. These two state funders supported with SPF dollars for several years. When that funding ran out, they did not drop funding for PN. This allows us to believe that they do want to continue to fund PN. Both funders and our contract managers are very supportive, but they do not know what the future holds. When/if Ken hears any funding news, he will the steering committee know. He reminded everyone that unless you hear information directly from him stating otherwise, you need to assume PN is funded. He stated that MCRUD is strong today and in the past few years. Ken applauds Mike’s efforts. Mike spoke up that he is excited about the future with new contacts and networking possibilities. PN will continue to inform organizations within MCRUD and across the state about where PN stands financially. Ken said, “Anything any groups can do for PN will be advantageous to all.”

## **Regional Coalition and Local Activity Reports – *April is Alcohol Awareness Month***

### Tom Fox – Homer Substance Abuse Task Force—

Saturday, April 30, a drug take-back will take place at the community house. There will be a presentation of information from the Health Department.

May 5 there will be a SADD group and law enforcement at the high school with a mock accident scene. This takes place a week prior to the prom.

### Victor Braatz – Recovery Network — Victor spoke about his upcoming 5k Run coming up.

Victor stated that there has been a lot of feedback from followers on the Internet concerning the “Get Yourself Tested” STD awareness month. There was a press release about this in local newspapers and the recovery network follows up. Victor told the group that 9 million new STD infections have been reported for the 15 to 24 age group. He

mentioned the State of Michigan website where one can learn about state certification for communicable disease specialist credentials. There have been twenty-four volunteers certified in the last month.

Ronnie Polad – National Hospitality Institute —

She explained her connection with the National Hospitality Institute which is the education arm of the Michigan License Beverage Association. She spoke about TAMS which is a Michigan non-profit and the liquor law server training program...both informational resources.

Brian Dilworth – Michigan Council on Alcohol Problems (MICAP)

Brian introduced himself as the new MICAP executive director. His expertise is building/aiding non-profits on various levels. He stated he is overwhelmed by the number of organizations in Michigan and at the number of people who tell him they are in recovery. He's discovered that because there are so many organizations, it's a "maze to find help" for recovery, and asked, "How does an individual find recovery?" There was discussion in answer to his questions and thoughts.

Andrea Miller – Michigan Liquor Control Commission

Andrea explained that DELEG is now LARA – Licensing and Regulatory Affairs. Liquor Control's website has a new look. The MLCC is still running the PSA challenge and may extend the deadline for entries. Keg registrations are being printed now and will be available next month. The Commissioners may be available for speaking engagements. Contact Andrea if you would like to set up something.

Mike Bean - Midland Area Partnership—

Mike reported that there is a drug collection event planned at the Center for the Arts for a second time. This coming weekend is also "sticker shock" weekend at the stores done by a lead group from the high school. Prom PSA(s) will be out on April 30 through local radio stations. A newspaper ad about a dump drugs event is being printed. An AAM fact sheet will be put on area high school websites. There is a May 1 newspaper forum and finally, underage drinking tip line business cards are ready that list signs of alcohol poisoning.

Linda Keefe-Lewis – ISAP

There was a tri-county Got Talent show produced that was very successful. A "Drug Facts Chat Day" event is planned for May 16 at Pattengill Middle School.

Luanne, PAM Coordinator, Prevention Network—

March was Parenting Awareness Month. Coordinating with MCRUD, the Parent Teen Pledge card was updated. Quantities are available by contacting PN. PAM has several pieces about underage drinking prevention available as well. The Michigan Children's Trust Fund worked with PAM to help with their advocacy rally in early April to kick off Child Abuse Prevention Month.

E.J. McAndrew - Woodlands Behavioral Network

A letter was sent to every junior and senior student's parents in the county regarding safe prom/graduation season listing laws and signs to watch for. The national drug take back day will have seven sites set up on April 30. The task force is expanding and will include a health clinic

and collaboration with the mental health agency. They have also recently launched a facebook site.

Mike Tobias, Coordinator MCRUD, Prevention Network—

Mike mentioned the Shiawassee Task Force on Prevention (STOP) is in the process of doing some strategic planning.

Mecosta-Osceola Coalition to Reduce Underage Drinking (MO-CRUD) has recently paid for some police officers to be trained in TIPS or TAMS.

He reported that FACE has a new CD out on a responsible alcohol service curriculum which would be good for volunteer groups needing training for fairs and festivals.

PACT in Saline is gearing up to do 1:1 community interviews.

Lisa Peeples-Hurst – Berrien County Health Department

Lisa put out a press release on their “Parents who Host Lose the Most” campaign. PN was mentioned in the release which appeared in the “Niles Daily Star.” There is a radio campaign on WSJM. Two high school members put together a RAP/dance routine and performed at middle schools. (Mike suggested perhaps they could be asked to perform at MCRUD’s July birthday celebration.) PTO-PTA packets that may be copied were distributed. Johnny ads produced. “Drive Hammered – Get Nailed” brochure was distributed to area bars.

Lisa Coleman, Genesee County CMH —

Genesee County – grant work with law enforcement was done for compliance testing and for patrols for prom season. Letters were sent out to hotels and motels about commencement/prom parties and what to watch for. Underage drinking brochures were given out to parents through the schools concerning the laws and consequences providing alcohol to minors. There was a drug take back day which used a mug-shot trash can image. Thirteen agencies took part in it on April 30.

Micki Furhman, Ingham Substance Abuse Prevention Coaliton

Drug Fact Check Day is planned for May 16. There is a “Most Teens Don’t” training planned in Haslett.

Debbie Garrett, CARE/Project VOX —

Macomb County drug take back day was held. A “Teens Talking Truth” event is planned for mid May which will be organized by kids and will cover stress reduction and body image information. A C.A.R.E. 200 parenting conference is planned.

Carole Head, Barry County CMH – not much to report.

MAADAC - Michigan Alcohol and Drug Abuse Counselors Annual Conference will be held May 13 at Belle Isle in Detroit. Brochures for the conference were made available.

**State Activity Reports —**

Please attend the September 13 Celebrate Recovery Rally in Lansing. MCRUD will be there and Mike encouraged others to attend it as well.

- Michigan Alcohol Policy – Advocacy Day is April 20 at the Michigan Health and Hospital Association. Ken Dail was recognized by MAP as one of their 2010 People of

the Year.

- No beer tax increase champions emerged yet.
- Michigan Prevention Association - Advocacy Day is May 3. Registration is \$10. Contact your legislators so they may attend. Lunch will be served. "Next Steps" registration forms will be available after the event.
- MCRUD has a facebook page. "Like Us" during the month of April and be entered to win a "Activities for Youth Book" by FACE.
- MI Liquor Control Commission – Andrea said their facebook page had 448 "likes" and 182 "visits" in one week. They allow posting but there are policies to follow. It's a voice for the prevention/recovery side of things.
- Recently the Community Prevention Task Force recommend against further privatization of alcohol.
- Attorney General letter/information was passed along. Snoop Dog's promo of 12% alcohol and caffeine product included. Michigan Attorney General was not one of the AGs that signed the letter. The Marin Institute website is the lead/best source to follow this story.
- brief discussion regarding some alcohol related bills.

### **Survey —**

The survey is tabled until next month. The Committee did not get to review the survey because of time constraints. In general, there was good feedback.

### **New Business —**

Mike put forth an idea for a "MCRUD Monthly" newsletter to focus on updates from coalitions. Article submissions with good ideas for the prevention field would be encouraged. It would offer a calendar of events taking place around the state, and would help with strategic planning.

It was suggested that PN's website provide an event calendar and that MCRUD have an "issue of the month" set forth, requesting feedback on the topic.

Motion to adjourn the meeting was made by Linda Keefe-Lewis; seconded by Tom Fox. Motion carried and meeting adjourned at 12:15p.m. Grant review to follow at 12:30p.m.

### **Resource Report –**

There is a national meeting taking place in Maryland in early June to discuss the Alcohol Policy 16 conference and about having regional alcohol policy conferences in the off years.

The 13<sup>th</sup> Annual National EUDL Conference is in Orlando, FL – August 10-12. Go to [www.udetc.org](http://www.udetc.org) for more information.