



MCRUD Steering Committee Agenda  
Tuesday, May 24, 2011  
10:00 AM - 12:00 AM  
Prevention Network Office, Lansing  
Call in number: 877-384-8838  
Passcode: 5173936890

**The following people were in attendance: \*Indicates that they called in on the conference call line.**

\*Micki Fuhrman – Ingham Substance Abuse Prevention Coalition (ISAP)  
\*Susan Pulaski – Little Traverse Bay Band of Odawa Indians (LTBB)  
\*Yvonne Goudreau - LTBB  
\*Jeannie Norris - LTBB  
\*Bev Ward – Jackson County  
\*Angie Gullekson – Oakland County Health Division  
\*Lisa Coleman – Genesee County CMH  
\*Lisa Peeples-Hurst – Berrien County Alcohol Taskforce  
Andrea Miller – Michigan Liquor Control Commission  
Nicole Kramer – Michigan Department of Education  
Tom Fox – Homer Coalition  
Ronalee Polad – National Hospitality Institute  
Linda Keefe-Lewis – ISAP  
Kelly Oginsky – Prevention Network Staff/Grants Coordinator  
Mike Tobias – PN Staff/MCRUD Coordinator  
Dawn Kepler – PN Staff/Michigan Campus/Community Coalition  
E.J. McAndrew – Cass County  
Jeremy Waechter – Taylor Substance Abuse Prevention Taskforce  
Ken Dail – PN Staff/Executive Director

**I. Call to order & introductions:** 10:05 a.m.

**II. Approval of agenda:** Bev approves, Linda seconds.

**III. Approval of April minutes:** Andrea motions to approve, Linda seconds.

**IV. Special presentation by Nicole Kramer from the Michigan Dept. of Education.**

**Topic: Michigan Profiles for Healthy Youth Survey**

PowerPoint presentation from Nicole's presentation was e-mailed out to all who participated in meeting. PowerPoint presentation will be posted on MCRUD's website. People can also go to [www.michigan.gov/miphy](http://www.michigan.gov/miphy) for more information.

Question- Can people request data that is not already reported out? i.e. Athletes and alcohol use. Yes, it is possible to request raw data so that the relationship between these two data points can be correlated. You do not have to get permission from the schools to get raw data on a county wide level, but you do if you want it by district.

Some benefits of doing the MIPHY is that it's fast and free! MiPHY media toolkits are available. Now with new S3 (Safe and Supportive Schools) grant, they will develop a data toolkit that will help schools/communities walk through and prioritize the data. It is hoped that this toolkit will be ready for the next

cycle which will begin with the next school year. Michigan Department of Education will be adding a bully free school survey and a school climate survey to the website as part of S3 grant.

**V. Confidentiality Agreements** – Agreements were available for people to sign if they haven't already signed one.

## **VI. Committee Reports & Recommendations**

a. Grant Review

b. Development – July 16<sup>th</sup> PN Golf Outing Fundraiser at Centennial Acres in Sunfield, MI- Contact Mike for more information and information will be posted on the Partner With PN website (partnerwithpn.org).

c. Executive Committee (EC)

MCRUD Survey- Went over MCRUD survey results. Based on some of the feedback:

-We may start rotating the meetings to different areas across the state.

-Look at the trainings, workshops, conferences we could possibly offer

-May develop a bi-monthly electronic MCRUD newsletter with updates on what is going on locally. Those around the table were supportive of this idea and said they would be interested and willing to send in local updates.

-If anyone is interested in serving in some type of leadership role with MCRUD, please let us know.

Question of the month invitations- This is the opportunity for groups to discuss successes, frustrations, ideas on Facebook. The hope is that this will create discussion and others can learn from what is being shared.

Facebook winner and summer contest – Tom Fox won the FACE Activities Book. Carole and E.J. will be working on putting this together in the upcoming weeks. MCRUD has several t-shirts left over and they are going to develop a contest for youth/adults to take the t-shirts on vacation and submit their pictures to be judged for most creative. More details will be available soon.

## **VII. Brief Round table Reports:**

**Linda Keefe Lewis (Ingham Substance Abuse Prevention Coalition)** - Working on getting Most Teens Don't campaign mobilized. Also doing compliance checks at Lugnut games.

**Tom Fox (Homer Coalition)** - Working to get organized better. Planning to have a presence at their local festival. Participated in drug take back week, which went well. Working to become more active and involved with the schools. Also building relationship with local SADD group. Planning to launch a Facebook page for their coalition soon. Also working on setting up an ALYNON group.

**Jeremey Waechter (Taylor Teen Task Force)** - Worked with MSP on the Drug Take Back project and got back 46 lbs. Had their Celebration for a Drug Free Taylor event last week, it went well and was well attended. This year added some awards, including recognizing their local drug courts for the work they do. Working to move it beyond just a youth focus and hoping to engage adults in the community. Looking for grant opportunities. Planning to partner with drug courts and develop some support groups. They have been working with the judge to mandate this into the program.

**Ronni Polad (National Hospitality Institute)** - Arenac County TAM trainings being planned. Looking to set up liquor law enforcement seminars/trainings. Ronni will send more information to MCRUD. Next seminar is being held in October at Delta College. If it is sponsored by a health department, it can count for MCBAP hours.

**Dawn Kepler (Michigan Campus/Community Coalition)** - State-wide higher ed meeting at Alma College on June 9<sup>th</sup>. Will be discussing sub-contract funding opportunities at this meeting.

**Andrea Miller (MLCC)** - Working to send out press release to festival organizers. Working on PSA contest results.

**Mike Tobias (MCRUD)** - shared information about Project Vox's Recovery Cruise. Currently accepting nominations for MCRUD awards. Information has been emailed out and you can also contact Mike if you want to nominate someone.

**E.J. McAndrew (CASS County)** - did drug take back and got 89 lbs. Sent out prom/grad letters for parents. Looking at starting up Smart Summer poster campaign again this year. For more information on smart summer campaign, contact E.J. Holding a kick off for this with representation by local legislators.

**Angie Gullekson (Oakland County Health Division)** - Finishing up life skills training, and will look at doing another this summer.

**Micki Fuhrman (Ingham Sub Abuse Prev Coalition)** - Had drug facts chat day modeled after SAMHSA's drug fact chat day that was held last year. For more information on this, contact Micki.

**Susan Pulaski (Little Traverse Bay Band of Odawa Indians)** - Just found out their strategic tribal plan has been approved. Sent out letters to parents of juniors and seniors for prom/grad time. Did retail education with LOE's and youth. Got great media exposure from this.

**Lisa Peebles Hurst (Berrien County Alcohol Taskforce)** - Looking to further their campaign efforts by sending out information directly to parents, as it was found many parents didn't know legal consequences of providing. Had vendor ed. forums and had a great turnout from local vendors. Continuing to do compliance checks over the summer. Finishing up community mapping project of alcohol vendors in Berrien county.

**Lisa Coleman (Genesee County CMH)** - Had 9 police jurisdictions agree to continue same enforcement efforts as last year for prom season. Worked with local hotels and vendors and parents to prevent underage drinking and UAD parties during this time.

**Ken Dail (Prevention Network)** - Grand Ledge coalition is still looking at opening up a community center out of a recently closed down elementary building. Prevention Network is hosting PN's fundraising golf outing on July 16<sup>th</sup>. Ken passed out flyers with more details. He encouraged all to participate. We will also be hosting the 3<sup>rd</sup> annual Partner with PN dinner at the state substance abuse conference this September. More information will be forthcoming.

## **VIII. Local/State/National Issues**

- a. June 22 @ 11am – Michigan Liquor Control Commission Semi Annual Public Comment Hearing Southfield Office (25680 W. 8 Mile Rd., Southfield, MI 48033) – opportunity to talk with commissioners on any issues regarding alcohol. Encourage all to attend. If you are not able to make this meeting, you can e-mail the commissioners or Andrea Miller. Andrea stated that she will start a file and make sure all e-mails will be provided to the commissioners for the June 22nd meeting.
- b. Privatization and de-regulation of alcohol- Mike passed out some talking points on this issue. Prevention task force as part of CDC has made a statement that they oppose the privatization and de-regulation of alcohol.
- c. National Meeting to discuss Alcohol Policy- happening next week.
- d. Alcopops Update - Jim Mosher sends out e-alerts via e-mail regarding what is going on with alcopops. If anyone would like to be added to his e-list, contact Mike.

## **IX. New Business - none**

## **X. Resource Report**

- a. 13<sup>th</sup> Annual National Leadership Conference – Orlando, FL – Aug 8-10. Go to [www.udetc.org](http://www.udetc.org) for more information.

b. NABCA Survey Book –(National Alcohol Beverage Control Association). Passed around for people to see. Lots of information comparing control states.

c. FACE – Responsible Alcohol Sales Employee Training Program- passed it around for everyone to view.

Mike is willing to loan any of these tools to anyone interested as long as he is assured he will get them back.

**XI. Adjourn** – moved by Tom, supported by Linda

Respectfully submitted by Kelly O’Ginsky and Mike Tobias