



MCRUD Steering Committee Agenda  
Tuesday, February 28, 2012  
10:00 AM - 12:00 AM  
Taylor Teen Health Center, Taylor, MI.

Call in number: 877-384-8838  
Passcode: 5173936890

- I. Call to order & introductions
- II. Approval of agenda.
- III. Approval of January minutes.
  
- IV. **Special presentation by Justin Williams, Home of New Vision.**  
**Topic: ROSC Update/ Recovery Coaches Trainings**
  
- V. Committee Reports & Recommendations
  - a. Development
  
  - b. Executive Committee (EC)
    - Letters to Sue Snyder and Grocer's Association
    - March 30 MCRUD Media Training – Eaton ISD
    - Upcoming MCRUD meetings: March 27 (PN office – Katy Gonzales will be sharing new YRBS data). April 24 (Berrien Co Health Dept. - Jim Campbell, Traffic Crash Reconstructionist from Michigan State Police)
    - MCRUD town hall meeting
  
  - c. Committee to discuss MCRUD agreement; Involvement with the Industry; and Membership Policy.
  
- VI. Brief Round table Reports
  
- VII. Local/State/National Issues
  - a. Liquor Control Advisory Rules Committee/Office of Regulatory Reinvention
  - b. MLCC's February 14, 2012 Declaratory Ruling
  
- VIII. Old Business
  
- IX. New Business
  
- X. Resource Report
  - a. Take Your Best Shot – Mothers Against Drunk Driving – short video contest. Deadline is April 27. For more info go to: [www.madd.org/powerofyouth](http://www.madd.org/powerofyouth).
  - b. Parenting Awareness Michigan posters and bookmarks are available to order.
  - c. New this year on the Michigan Traffic Crash Facts website: county profiles. A county profile has been created for each county in Michigan containing county level traffic crash data. [http://www.michigantrafficcrashfacts.org/doc/2010/MTCF\\_CountyProfiles\\_2010.pdf](http://www.michigantrafficcrashfacts.org/doc/2010/MTCF_CountyProfiles_2010.pdf)
  - d. New brochure from NABCA
  - e. Michigan Traffic Safety Summit – March 20-22, Kellogg Center, East Lansing
  - f. Center for Alcohol Policy / Michigan Policy Forums. March 22; April 18; May 3. Radisson Inn Lansing. Go to [www.centerforalcoholpolicy.org](http://www.centerforalcoholpolicy.org) for more info.
  
- XI. Adjourn