



MCRUD Steering Committee Agenda

Tuesday, January 24, 2012

10:00 AM - 12:00 AM

Prevention Network Office, Lansing

Call in number: 877-384-8838

Passcode: 5173936890

- I. Call to order & introductions
- II. Approval of agenda
- III. Approval of November minutes

Special presentation by Mike Harris, Michigan State Police. Topic: Drug Recognition Expert Training.

- IV. Committee Reports & Recommendations
 - a. Development – PN received a media equipment grant. January 30 dinner.
 - b. Executive Committee (EC)
 - Letters to Sue Snyder and Grocer’s Association
 - Radio interview
 - Upcoming MCRUD meetings: February 24 – Taylor, MI (pending); March Training (date and location TBD). March 27 (Lansing – Katy Gonzales will be sharing new YRBS data).
- V. Brief Round table Reports
- VI. Local/State/National Issues
 - a. Liquor Control Advisory Rules Committee/Office of Regulatory Reinvention
 - b. Snobar/Scotch Whiskey in a can/Aeroshot
- VII. Old Business
 - a. Create a work group to discuss MCRUD agreement; working with industry; and membership policy. US Alcohol Policy Alliance.
 - b. Alcohol Awareness Month. MCRUD wants to know what coalitions and organizations are doing. A MCRUD Media Advocacy Training is being set up for sometime in March. GRIID will be our trainers.
 - c. December 7 MLCC Semi-Annual Public Comment Hearing
- VIII. New Business
- IX. Resource Report
 - a. MCRUD e-newsletter
 - b. CDC vital signs report
 - c. New CAMY brochure and YouTube videos
 - d. Public Health and the Alcohol Tax Campaign: How Marylanders Beat the Alcohol Lobby and Why it Matters. Webcast archive available
 - e. Courageous Persuaders Contest/Drug-Free Action Alliance Big Bowl Vote 2012
 - f. Do Your Part video...coming soon.
 - g. CADCA Forum 2012 February 6-9, National Harbor, MD.
- X. Adjourn