



MCRUD Steering Committee Agenda

Tuesday, March 27, 2012

10:00 AM - 12:00 AM

Prevention Network, Lansing, MI.

Call in number: 877-384-8838

Passcode: 5173936890

- I. Call to order & introductions
- II. Approval of agenda.
- III. Approval of February minutes.

- IV. **Special presentation by Katy Gonzales, Michigan Dept. of Community Health**
Topic: 2012 Youth Risk Behavior Survey

- V. Committee Reports & Recommendations
 - a. Development

 - b. Executive Committee (EC)
 - Upcoming MCRUD meetings: April 24 (Berrien Co Health Dept. - Jim Campbell, Traffic Crash Reconstructionist from Michigan State Police); May 22 (Gaylord, specific location and speaker TBD); June 26 (Prevention Network; Joanne Bump, MI League for Human Services, Michigan's Budget)
 - MCRUD town hall meeting – Thursday, April 12 7-8:30pm in Macomb County.

 - c. Committee to discuss MCRUD agreement; Involvement with the Industry; and Membership Policy.

- VI. Brief Round table Reports

- VII. Local/State/National Issues
 - a. Liquor Control Advisory Rules Committee/Office of Regulatory Reinvention
 - b. Nebraska Ruling on alcopopsAlerts from Alcohol Justice – Tell President Obama to include Alcohol in Restaurant Labels and Tell Bud Light to Butt Out of UFC. Go to www.alcoholjustice.org and click the “Take Action” button for more information.

- VIII. Old Business
 - a. Letters to Sue Snyder and Grocers Association
 - b. March 30 MCRUD Media Training – Eaton ISD

- IX. New Business
 - a. MCRUD 16th Annual Birthday/Reunion. July 26 or 27? At the park outside or at an indoor location?

- X. Resource Report
 - a. Do Your Part Video is out! Go to www.michigan.gov/doyourpart to see it.
 - b. Feb. 16 Data Spotlight. More than 7 Million Children Live with a Parent with Alcohol Problems. <http://www.samhsa.gov/newsroom/advisories/1202151415.aspx>
 - c. Center for Alcohol Policy Forums – April 18; May 3

- XI. Adjourn