



MCRUD Steering Committee Agenda

Tuesday, October 25, 2011

10:00 AM - 12:00 AM

Prevention Network Office, Lansing

Call in number: 877-384-8838

Passcode: 5173936890

- I. Call to order & introductions
- II. Approval of agenda
- III. Approval of September minutes

Special presentation by Dianne Perukel, Office of Highway Safety Planning. Using Social Media to Enhance Enforcement of Underage Drinking Laws

- IV. Committee Reports & Recommendations
 - a. Development
 - b. Executive Committee (EC)
 1. MCRUD calendar
 2. MCRUD secretary
 3. MCRUD agreement; membership policy; working with the beverage industry
 4. MCRUD e-newsletter
 5. Leadership to Keep Children Alcohol Free/engaging the Governor's First Spouse
- V. Brief Round table Reports
- VI. Local/State/National Issues
 - a. Update on Liquor Control Advisory Rules Committee
 - b. U.S. Alcohol Policy Alliance and Base Camps
- VII. New Business
 - a. Alcohol Awareness Month / Town Hall Meetings
- VIII. Resource Report
 - a. Student Leadership Services Conference – October 29 Birmingham. Go to www.slstoday.org for more information.
 - b. Michigan Prevention Association Conference – November 10 - Lansing
 - c. Parenting Awareness Michigan Conference Nov 18 – E. Lansing
 - d. Outlet Density Strategizer 55
 - e. State by State interactive alcohol policy map
 - f. Do Your Part video...coming soon.
- IX. Adjourn